

PICK THREE PHOTOGRAPHY

REAL ESTATE & BUSINESS MEDIA · OLD BRIDGE, NJ

Preferred Vendor Agreement

Preferred Partner Program · Sample

Media Partner: Pick Three Photography LLC ("Pick Three")

Team / Brokerage: _____
("the Team")

Effective date: _____

1. PURPOSE

The Team designates Pick Three as its preferred and recommended photography and media vendor. In exchange, Pick Three provides the partner pricing, discounts, and included services of the Preferred Partner program, as published at pickthreephotography.com/partners on the effective date.

2. WHAT THE TEAM AGREES TO

- Recommend Pick Three to its agents as the Team's go-to media provider, and refer new listings and new agents to Pick Three by default.
- Not promote, host, or distribute marketing for competing photography vendors at Team offices, meetings, or events during the term.
- **Individual agents always retain full freedom** to hire any photographer of their choosing. This agreement creates no obligation, quota, or minimum spend for the Team or any agent.

3. WHAT PICK THREE AGREES TO

- Monthly volume discount on the consolidated invoice: **5% off** in months with 5–9 Team shoots, **10% off** with 10+. Months with 1–4 shoots bill at standard rates (per-listing perks still apply).
- Free schematic 2D floor plan upgrade with every Media Boost and Best-Value shoot.
- Partner drone rate of **\$60** per listing (standard \$75).
- Two complimentary virtual staging images per listing, and complimentary virtual decluttering of interior photos (standard \$25/property).
- Priority scheduling and a direct line for Team agents; consolidated monthly billing or per-agent invoicing, at the Team's option; monthly summary of shoots, spend, and savings.
- Complimentary professional headshot for each agent who joins the Team, and one annual on-site Team headshot day (up to 25 agents; \$50 per additional agent). These benefits activate once the Team averages 5+ shoots per month over the trailing three months, or immediately by mutual agreement at signing; the annual headshot day is scheduled after the first ninety (90) days of the partnership.
- Team events (launches, mergers, award nights) custom-quoted by scope with **25% off** for the Team.

4. PRICING, TERM & REVIEW

- All other services bill at Pick Three's published rates in effect at booking. Discounts apply to that month's invoice and have no cash value.
- Term: twelve (12) months from the effective date, renewing automatically unless either party gives notice.
- **Either party may end this agreement at any time with 30 days' written notice**, for any reason, with no penalty. Volume is reviewed together quarterly; tiers may be adjusted by mutual agreement.
- This is a vendor-referral arrangement only. It creates no employment, agency, or exclusive-dealing obligation, and neither party is liable to the other beyond amounts owed for services already delivered.

Pick Three Photography LLC — Eli Zafrani · Date

For the Team — Name, Title · Date